



ISSEL

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Pilot HitList product comparison	Web Mining		Traffic Analysis
	Live	Enterprise	Lite
Web Mining Features			
Real-time data collection via TCP/IP packet sniffing			
Real-time data collection of SSL encrypted packets via web server plug-ins			
Global communication of Live Data Collectors via LAN, WAN and Internet			
Collection of web traffic information not found in log files, such as "POST" command data			
Report Dashboard browser based reporting			
Advanced SQL DataLink™ to correlate external information from ODBC compliant eCommerce, profile, accounting, and registration databases in reports			
Multiple cookie transformation			
Integrated VBScript programming language and editor			
External programmability via Microsoft ASP pages, Visual Basic, or Visual C++			
Remote administration from any connected computer			
Activity logging and reporting for tracking automated events and processes			
Host Header parsing			
Advanced Log Analysis Features			
Graphical tree path analysis			
DataLink™ for combining web log data with data from ODBC compliant data tables			
Custom columns and calculations including user-defined variables and formatting			
Remote reporting with security manager			
Advertising banner campaign analysis			
Search-engine keyword reporting			
Database driven site / query reporting			
Link checking capability			
Support for ALL web servers / platforms			
Basic Log Analysis features			
Report wizard for quickly creating new reports			
Easy customisation of existing reports			
Automated event scheduling			
Database, report, and element level filtering			
Automatic LAN and FTP retrieval of compressed log files			
User defined report headings and Language Manager for localisation			
Report output in Microsoft Word, HTML, ASCII, CSV, and email formats			
Pre-defined reports / elements	73/390	73/390	72/292
Speed and Optimisation Features			
QuickList X-Treme™ optimisations for customised storage of large volumes of web traffic data			
Selective parameter parsing			
DNS X-Press™ for performing large volumes of reverse DNS lookups in parallel without affecting web server			
QuickList X-Treme™ for processing large volumes of web traffic data			
QuickList™ for processing web traffic data quickly			
Database and Technology Features			
Unlimited number of databases			1 (one)
Back-end web traffic database options			
Microsoft Access			
Microsoft SQL Server			
Oracle			
IBM DB2			
Extensible via plug-in architecture			
Number of virtual servers supported	500	500	100